



Design Inspirations to  
light up your Diwali

HUDE Studio / [www.hudestudio.com](http://www.hudestudio.com)

**HUDE**





This Deepavali, let's light up  
our lives with lamps of  
knowledge

Let's scatter in our homes,  
petals of understanding and  
wisdom

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# The Future of Design

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## 01 Can we stop design from getting consumed by the machine

4 mins read | by Charlie Rowe

<https://bit.ly/3pU7ecE>

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## 02 AI and the future of design – What will the designer of 2025 look like?

5 mins read | by Rob Girling

<https://bit.ly/3BzcaWI>

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## 03 10 UX Challenges for the Next 25 Years

29.59 mins prez | by Jacob Nielsen

<https://bit.ly/3EzJfDG>



# Ethics in Design

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## Leading Digital Transformation – Ethically

10 mins read | by Angela Love  
<https://tcm.ch/2ZGkl0c>

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## Ethics in Design

15 mins prez | by Nazim Iqbal  
<https://bit.ly/2ZKjMs4>

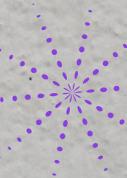
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## Ethics in the digital world: Where we are now and what's next

10 mins read | The World Bank  
<https://bit.ly/3EOiATN>



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### COMMUNICATION DESIGN

Whether you're creating a compilation of your recipes or showcasing your latest promotions, just create a good balance of content and you're on your way to a clear, effective booklet.

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# Design is a celebration of life – come, share the lights of these unique designers

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## Future of Storytelling

3.21 mins talk | by John Maeda

<https://bit.ly/3jS7ULu>

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## Design Thinking Series: The Art of Innovation

21.41 mins talk | by Guy Kawasaki

<https://bit.ly/3bsACOq>

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## Design Is Future Film

35.43 mins film | Barcelona centre de Disseny

<https://bit.ly/319MvHc>



ABOUT

# HUDE Studio

HUDE (Human Design) is an independent design company. We use design to build human connections and to tell brand and product stories. Our design practice is focused on using design understanding and thinking to tap latent business value and enhance customer experience across the digital ecosystem.

We research, consult and design with a deep understanding of culture, digital and ethics and blends this with our quest to unlock business value of design. Our agile approach enable us to bring design-led change across product and business life cycle.

We are here to make technology and products more (human) usable and services more (human) friendly with Design!

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# How we enable our partners

1. **Convert your business vision into design and content roadmap**
2. **Bring a human touch to your business growing digital needs**
3. **Make your product more usable and easy for your users**
4. **Understand users and customize your products & services to their behaviour**
5. **Reposition your digital presence in the digital ecosystem**
6. **Evolve a design language for your organisation**
7. **Empower the organisation to cultivate a robust design culture**
8. **Improve trust quotient of your product and services in the digital space**



Let design light up  
your Diwali

say hello!

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HUDE Studio

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